

Community Outreach/Soft Skills



TEAM: _____

EVALUATOR: _____ RACE: _____

TOTAL POINTS _____

CRITERIA	UNSATISFACTORY (Below Performance Standards)	PROFICIENT (Minimal Criteria)	ADVANCED (Demonstrates Exceptional Performance)
Opportunities 25%	<ul style="list-style-type: none"> Team went to no more than 1 event this year. Team presented to less than 50 people. 	<ul style="list-style-type: none"> Team went to 2 to 5 events during the year Team presented to 50 to 500 people at the events 	<ul style="list-style-type: none"> Team went to more than 6 events during the year Team presented to more than 500 people at the events
	0---1---2---3---4---5---6---8---10---11---12	13---14---15---16---17---18---19---20	21---22---23---24---25
Community Benefit 60%	<ul style="list-style-type: none"> You failed to discussed your Marketing strategies in detail and how it benefited your program and the community You failed to discussed the benefit of electric vehicles to your community You failed to discussed the benefit of your program to the community You failed to discussed how STEM3 benefited your program and the community 	<ul style="list-style-type: none"> You discussed your Marketing strategies in detail and how it benefited your program or the community but not both. Details were missing You mentioned the benefit of electric vehicles to your community but lack detail You mentioned the benefit of your program to the community but lacked detail You discussed how STEM3 benefited your program or the community but not both. Details were missing 	<ul style="list-style-type: none"> You discussed your Marketing strategies in detail and how it benefited your program and the community You discussed the benefit of electric vehicles to your community You discussed the benefit of your program to the community You discussed how STEM3 benefited your program and the community
	0---3---6---9---12---15---18---21---24---27---30	31---34---36---38---40---42---44---46---48	49---50---52---54---56---57---58---59---60
Presentation 15%	<ul style="list-style-type: none"> You did not include visual aids. You were casual. Jeans/shorts and t-shirt Your presentation was not 	<ul style="list-style-type: none"> You included visual aids. You used only pictures or videos but not both You were dressed business casual. Dockers and collared shirt for men, 	<ul style="list-style-type: none"> You included multiple visual aids. This can include pictures/videos, etc. You were professionally dressed. Suit and tie for men, dress slacks with dress blouse or dress no shorter

	<p>organized and skipped around.</p> <ul style="list-style-type: none"> ● Each member was difficult to understand. Presenters had bad body language, and read there notecard/device. ● You did interacted with the evaluators on your presentation ● You used basic language and terminology. 	<p>dress slacks with collar/cotton shirt for women. NO JEANS</p> <ul style="list-style-type: none"> ● Your presentation was organized but skipped around a bit. ● Each member was easy to understand. Presenters had good body language, and but read there notecard/device. ● You interacted with the evaluators on your presentation ● You used appropriate language and terminology sometimes. 	<p>than 1” above knees for women</p> <ul style="list-style-type: none"> ● Your presentation was organized. ● Each member was easy to understand, had great body language, and make eye contact with the evaluators ● You interacted with the evaluators and displayed excitement to your presentation ● You consistently used appropriate language and terminology
	0---1---2---3---4---5---6---7	8---9---10---11---12	13---14---15